

## EMPRESS 1908 Gin Media Quotes

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*“This Insta-worthy gin, inspired by the afternoon tea service at British Columbia’s Fairmont Empress Hotel, changes from indigo blue to pink when you add tonic. Cooooo!”*

*–Jillian Fabiano, Cosmopolitan*

*“The butterfly pea blossom in Empress 1908 Gin from Victoria Distillers naturally creates this stunning, summery color in the spirit and lends a pleasantly earthy finish.”*

*–Amanda Schuster, Alcohol Professor*

*“Expressive aromatics, unique flavors, and a memorable, alterable visual aspect make this spirit one that is as enjoyable for sipping straight as in cocktails.”*

*– Flavorful World*

*“Eye-catching, dramatic, and fun...”*

*–Amy Glynn, Paste Magazine*

*“The butterfly pea blossom additive in the gin affords it the technicolor show stopper—turning from indigo to hot magenta pink as the acidity is altered with citrus or tonic.”*

*–Rachel Hammer, The Daily Meal*

*“Drinking Empress 1908 Gin is a one-of-a-kind cocktail experience.”*

*– Christopher Null, Drinkhacker*

*“I couldn’t help but be curious eyeing this bottle of gin with extraordinary hue... something as beautiful as it is delicious.”*

*–Ellen Swandiak, HobNob Magazine*

*“The butterfly pea blossom, which was discovered in one of the Empress Hotel tea blends, imbues the gin with distinctive earthy notes and a vivid indigo hue.”*

*–Jaein Seo, Buzzfeed*

*“It is crafted artisanally with an intense boldness of spirit that seeks to inspire.”*

*–Ana Maria Dakota, Upscale Living Magazine*

*“Brilliant and beautiful, deep indigo color. The aromatics jump from the glass being very floral with bright notes of juniper and grapefruit, with an underlying earthy edge.”*

*–Sean Ludford, BevX.com*

